

RACE BOOK

GARMIN
OLATHE
MARATHON
IN THE LAND OF



APRIL 20, 2024



#OzRun

GARMIN®



OLATHE
CHAMBER OF COMMERCE
ONE VISION. ONE VOICE.
CONVENTION & VISITORS BUREAU

TRAIN BRILLIANTLY



FORERUNNER® SERIES

NOW WITH AMOLED DISPLAYS

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Message from the Race Director

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Thank you for participating in the 22nd annual **Garmin Olathe Marathon in the Land of Oz**. Our race team has worked all year to provide a safe, memorable and family fun event for all to enjoy. We proudly host the largest marathon in Kansas and we're continually working to make each year bigger and better than the last.

Please join us in thanking the City of Olathe's Police, Fire, Emergency, Traffic, Public Works, Parks, and Parks and Recreation departments for their continued support and partnerships. Without their services, this event would not be possible. Additionally, citizens in and around the Olathe area volunteer their time each year to ensure our participants have a wonderful experience. Thank you, volunteers!

Important event information can be found within this book and online at www.OzRun.org. We have prepared a wonderful course and an exciting Emerald City Festival for you. Enjoy! Please let us know if there is anything we can do to enhance our event by dropping us a line at (marathon@olathe.org). Don't forget to tell your friends, and share your experiences on social media.

Thank you,

Mark Anderson
Race Director



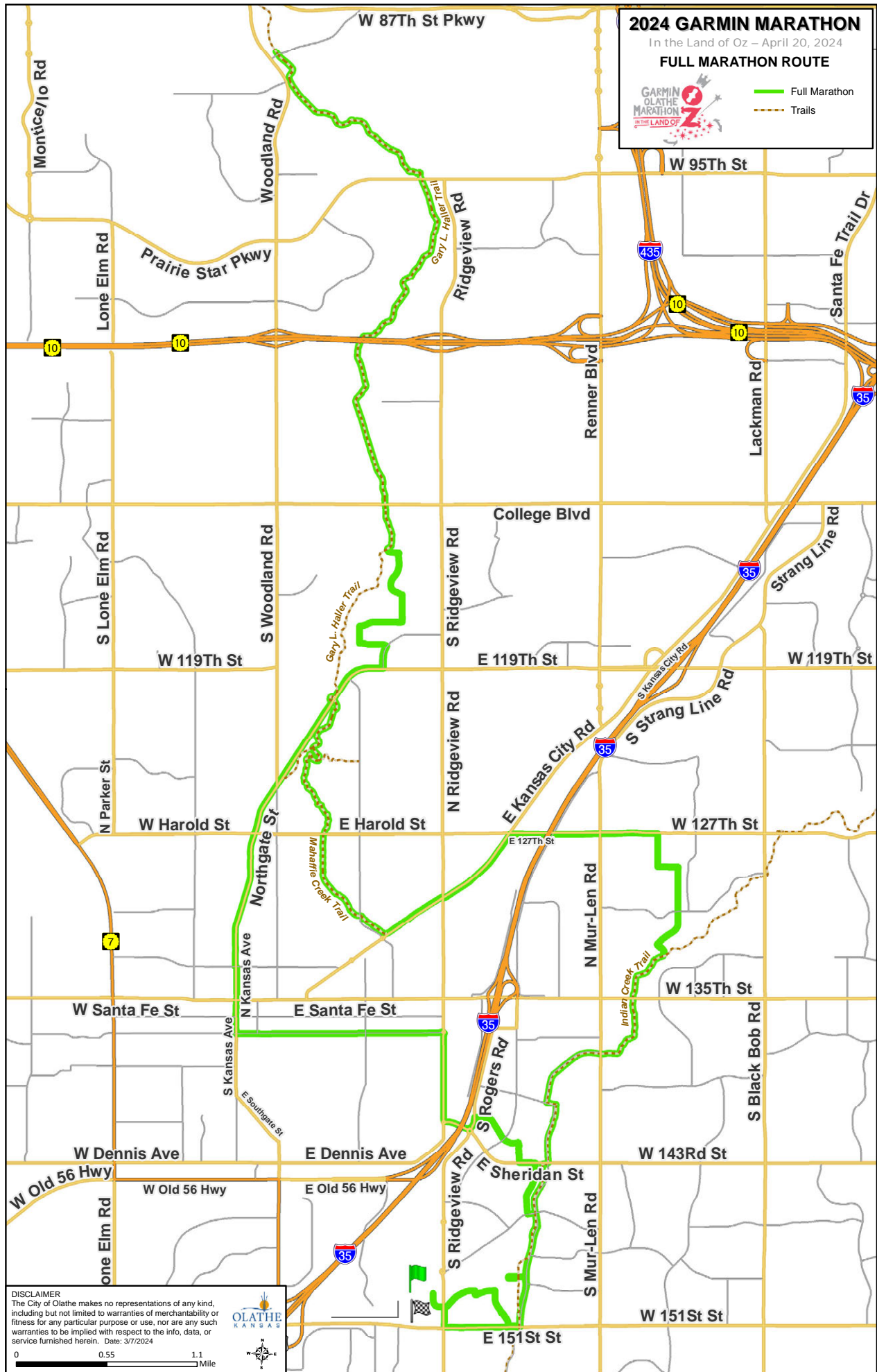
 @OfficialGarminMarathon

 @GarminMarathon


 @GarminMarathon

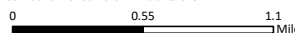
2024 GARMIN MARATHON
 In the Land of Oz – April 20, 2024
FULL MARATHON ROUTE


 Full Marathon
 Trails



DISCLAIMER
 The City of Olathe makes no representations of any kind, including but not limited to warranties of merchantability or fitness for any particular purpose or use, nor are any such warranties to be implied with respect to the info, data, or service furnished herein. Date: 3/7/2024

 **OLATHE KANSAS**

 0 0.55 1.1 Mile



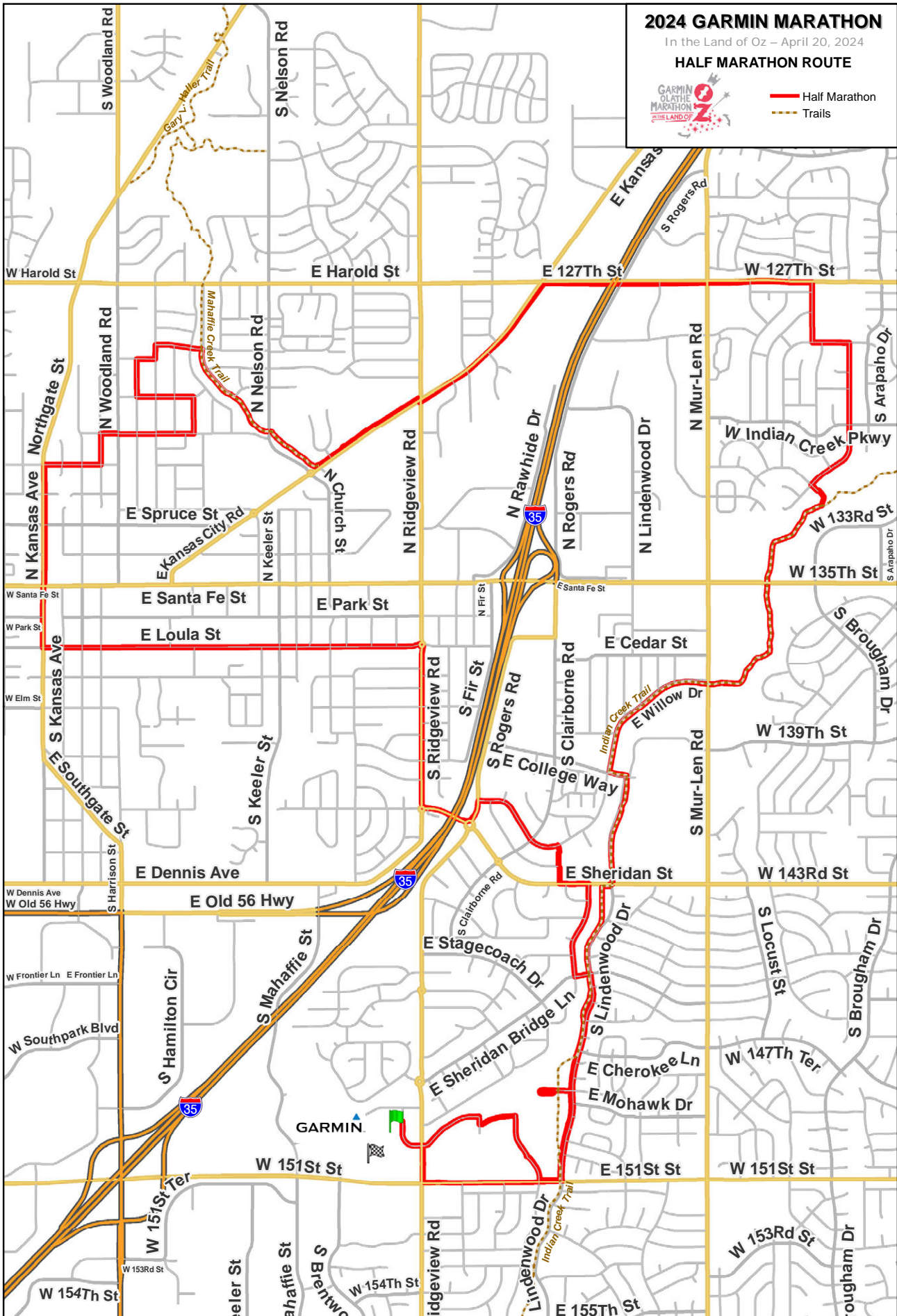
2024 GARMIN MARATHON

In the Land of Oz – April 20, 2024

HALF MARATHON ROUTE



Half Marathon
Trails



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0 0.25 0.5
Mile



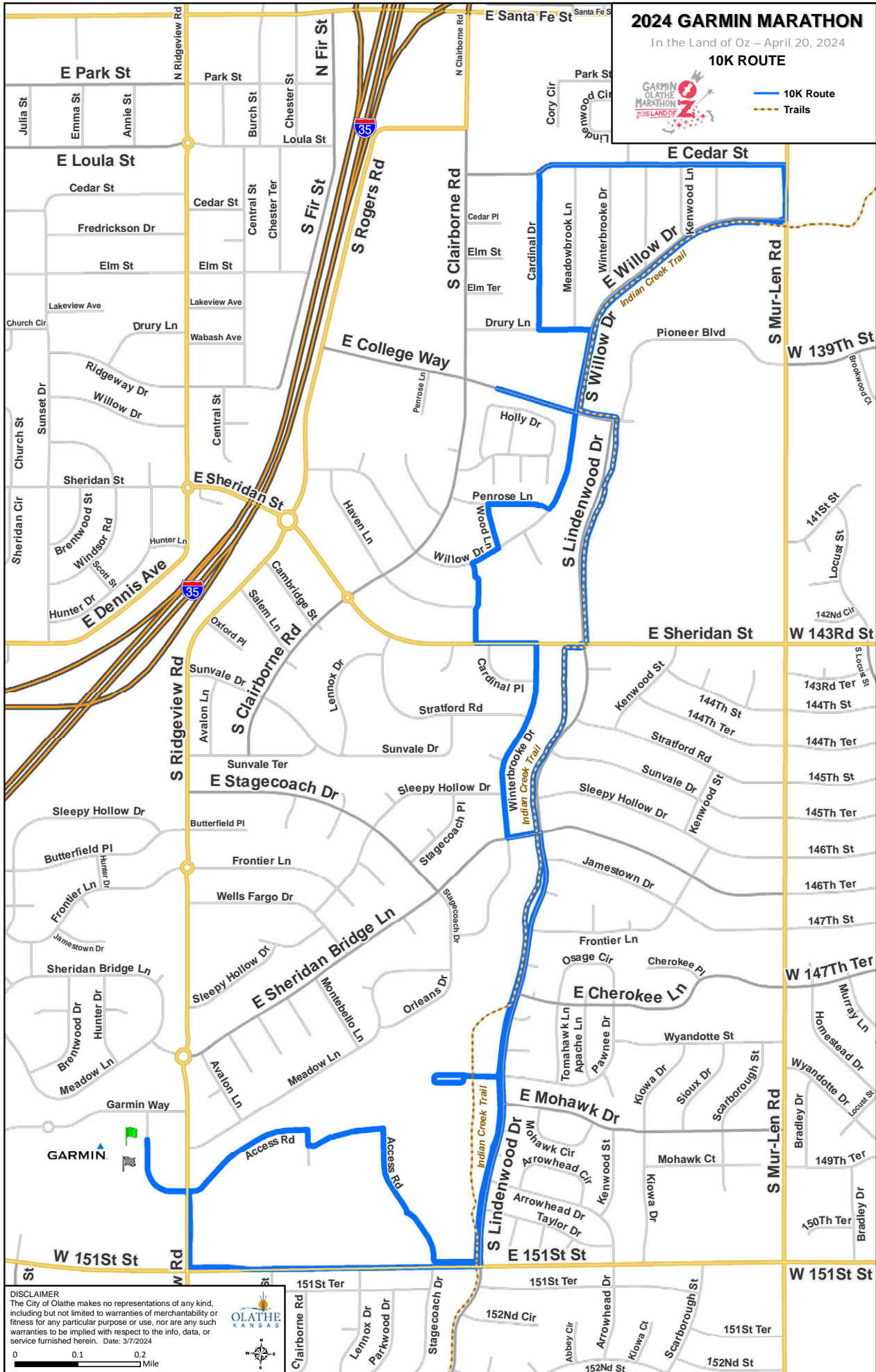
2024 GARMIN MARATHON

In the Land of Oz – April 20, 2024

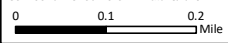
10K ROUTE



- 10K Route
- - - Trails



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Download the Mobile App

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The Garmin Olathe Marathon offers RaceJoy, the most advanced race day experience available. By tapping into the power of your smart phone, RaceJoy delivers real time performance information and the ability for family and friends to show their support from around the world. RaceJoy is created for running events with a focus on the participant and spectator experience. Features vary by event and include live phone tracking, progress alerts, results, race information, photos, Send-a-Cheer and much more!

KEY FEATURES:

Live Phone Tracking

Track up to 50 participants live as they travel the official course. This is not an estimator and is based on the actual position of the participant's phone. Includes NearMe alerts and handy MeetUp feature.

GPS Progress Alerts

Receive progress alerts for yourself and others as you cross milestones along the course. Typically, alerts are sent at EVERY MILE and include location, pace, elapsed time and estimated finish time.

Cheers

Send motivational, pre-recorded audio cheer clips or personalized Text-to-Cheer messages to race participants leading up to, during, and after the race.

Scored Results

Scored results are available at select races. When available, a results button will appear.

More information can be found online at www.racejoy.net. This app is for the in-person race on April 20, 2024.



GARMIN OLATHE MARATHON IN THE LAND OF 

Welcome to Olathe

Pronounced “oh-Lay-thuh”

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Special thanks to all listed and many more:

Olathe Police—Working hard to keep you safe and protected on the streets

Olathe Fire Department—Providing emergency services, communication and the giant USA flag

Olathe Parks and Recreation—Munchkin Marathon & Family Run warm up activities

Olathe Public Schools—Use of school grounds along the course

Olathe Public Works—Coordinating road closures, traffic flow and safety

Garmin International—Title sponsor, provider of aid station volunteers, designer of marketing materials

Olathe Chamber of Commerce—Managing the entire race logistics and marketing

Johnson County MedAct—Providing medical assistance along the route

Global Event Medicine—Finish line physical/medical assessments

Johnson County Parks and Recreation—Making sure the trails are safe and clear, and use of Millcreek Trail

Lenexa Parks and Recreation—Use of Craig’s Crossing Park restroom and 87th Lane intersection

National Association Amateur Radio—Providing more than 30+ Ham Radio operators on race day

MOAA—Providing parking attendant volunteers on race day

Crawford Sales—Complimentary beer garden and energy drinks at Finish Line Festival

Olathe Ford Lincoln—Providing multiple Ford trucks and vans for use on race weekend

Fry Wagner—Providing three portable storage units for supplies and equipment

Pepsi Beverage Co.—Bottled water

HyVee—Official re-fuel sponsor

Citizens of Olathe—It takes more than 500 citizen volunteers to make this event a success every year

Mahaffie Stagecoach Stop and Farm—Providing cannon fire for race start

ALL OF OUR SPONSORS—Listed in the back of the book

Charity of Choice

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Garmin Olathe Marathon Charity Beneficiary



Olathe
**MAYOR'S
CHILDREN'S**
Fund
Meeting Basic Needs

A portion of the proceeds from the Garmin Olathe Marathon will go toward the Mayor's Children's Fund, which benefits Olathe's children and families in need.

The Olathe Mayor's Children's Fund is making a positive difference in the lives of Olathe children and families, giving them hope for a brighter tomorrow! For many years, the MCF has supported local charities meeting the most critical needs in our community, including food, health care, clothing, shoes and school supplies. The MCF is administered by a Board appointed by Mayor John Bacon and comprised of Olathe leaders and friends dedicated to helping our community.

Thanks to the many outstanding community partners, the MCF has no overhead expenses, allowing 100 percent of the donations to go directly to our beneficiaries. And it's important to know that 100 percent of the Mayor's Children's Fund proceeds stay right here in Olathe!

GARMIN OLATHE MARATHON IN THE LAND OF

Race Weekend Schedule

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 **Holmes Murphy Expo & Packet Pick-up Location:**

Ball Event Center

21350 W. 153rd St., Olathe, KS 66061

 **Start/Finish Line Location:**

Garmin World Headquarters

1200 E. 151st St., Olathe, KS 66062

APRIL

18

3 – 7 P.M. HOLMES MURPHY EXPO &
PACKET PICK-UP
OPEN TO THE PUBLIC

APRIL

19

10 A.M. – 6 P.M. HOLMES MURPHY EXPO &
PACKET PICK-UP
OPEN TO THE PUBLIC

APRIL

20

6:00–7:00 A.M. LATE PACKET PICK-UP AT GARMIN PARKING
GARAGE

6:45 A.M. FULL & HALF START ON RIDGEVIEW ROAD

7 A.M. 10K START ON RIDGEVIEW ROAD

8:30 A.M. MUNCHKIN MARATHON & FAMILY RUN ON GARMIN CAMPUS

9:30 A.M. SENIOR WALK ON GARMIN CAMPUS

Holmes Murphy Expo & Packet Pick-Up

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Holmes Murphy Expo & Packet Pick-Up Location:

3–7 p.m. Thursday & 10 a.m.–6 p.m. Friday

Ball Event Center

21350 W. 153rd St., Olathe, KS 66061

Can I register on race day?

No, there will be no race-day registration. Your last opportunity to register online at ozrun.org by 5 p.m. on April 19.

Can someone else pick up my packet?

Yes. Friends or family may collect your packet with your name and race registration. Include Your confirmation email/order number, a copy of your driver's license, or a signed note from you, stating you are allowing them to pick up your packet or.

Additional, participants may pick-up on race day from 5:45 - 6:45 a.m. at Garmin parking garage

When does online registration close?

Online registration will close at 5 p.m. CST on Friday, April 19.

Any discounts or free entries may not be used after this date.

Can I switch events?

Yes. Participants may switch events online or in-person at the Holmes Murphy Packet Pick-Up & Expo. Your request to switch races will be processed at the Packet Pick-Up tables in the back of the expo. **Switching races will NOT be allowed on race day. NOTE: If switching to a shorter distance, you will not receive a refund for the difference in price. If you move up a distance, you will pay the difference in price that is currently in effect.**

May I get a refund?

Unfortunately, all entries are non-refundable and non-transferable. After we have received and accepted your entry, we cannot issue a refund, allow you to transfer your number to anyone else or change your registration to next year.

Race Day Information

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Aid Stations & Restrooms

Aid stations will be placed along the course. For locations, please check the route map. Port-a-Potties will be placed along the course at or near each aid station. There will be 30+ porta-a-potties near the start/finish line. Water and Gatorade will be provided at each aid station and GU is available at eleven aid stations.

Medical

Global Event Medicine will be at the finish line to provide medical care. Olathe Fire Department and Emergency Services as well as Johnson County Med Act will be on the course and at the finish line to provide medical attention.

Safety

Races are limited to registered participants only. No baby strollers/joggers, rollerblades, bicycles, wheelchairs, skateboards or dogs are allowed on the full, half or 10K courses. Non-compliance will result in disqualification. Olathe law enforcement officers, course monitors and volunteers will control traffic during the race. All runners should always exercise caution during their race.

Photography

No Coast Media Kc and JDeVries Photography will be providing free downloadable and sortable by bib and face photos at the finish line and along the course. Photos from No Coast Media can be found [here](#).

Gear Check—Drop off gear by 6:30 a.m. please.

Gear check will be located near the starting line for any gear you want to leave. Your gear will be secured in a plastic sack and your bib number will need to be written on the sack with the marker provided at the tent. The volunteers in the gear check tent will help you secure items and stay with items during the race. **Any bags left unattended in the festival area will be subject to search.** If you discard an item on the course, it will most likely not be returned. Any unclaimed items left after the end of the race will be donated to charity. Volunteers may take items thrown down along first 100 yards and start line area and pile them up next to the gear check tent.

Pace Teams

Run with our free SmartPace teams to achieve your goal time, or just to have a great time running with a group. Our seasoned line-up of runners will follow a carefully planned pacing strategy designed to give you the best chance to run a great race. Instead of running an even pace for each mile, they will use a SmartPace strategy that adjusts the pace based on the hills to help you run with an even effort and start out conservatively to help you run more efficiently. Meet your pacers for this event and join a team for one of these goal times:

Half Marathon: 1:40, 1:45, 1:50, 1:55, 2:00, 2:05, 2:10, 2:15, 2:20, 2:25, 2:30, 2:40, 2:50

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Timing

Chip timing will be used for all races. Runners can pick up their bib with attached chip at Holmes Murphy Expo & Packet Pick-Up or at the starting area beginning at 5:45 a.m. on Saturday morning. Your official time, as clocked by your chip when you cross the finish line, will be available by scanning your bibs QR code.

Time Limits

The finish line will shut down at 1:15 p.m. on race day. Based on the times below, runners will be directed to walk on the sidewalk with no course coverage from police, volunteers, aid stations or medical. See each distance below to gauge your ability to meet each important cut-off point. **ALL TIMES ARE BASED ON A 6:45 A.M. START.**

NO LATE STARTS

Full and half participants WILL NOT be allowed to cross the starting line for these distances **after 7:15 a.m.** If you are this late you **MUST** run along the sidewalk until you have caught up to trail emergency vehicles and bikes to join the closed course.

10K participants WILL NOT be allowed to cross the starting line **after 7:30 a.m.** If you are this late you **MUST** run along the sidewalk until you have caught up to trail emergency vehicles and bikes to join the closed course.

26.2 Marathon & 13.1 Half Marathon Participant Limits- 2 cut off locations

A support vehicle will be present at both locations, to pick up runners who do not meet the time limits and return them to the start/finish line.

Cut off 1: Mill Creek Steamway Park Parking Lot – Northgate and Timberland Blvd. near aid-station E at 11:15 a.m.

Cut off 2: North Moore Ave/127th St at aid-station H just past mile marker 21 at 12:30 p.m.

A support vehicle will be present at this location, to pick up runners if they choose not to continue on their own and take participants back to the start/finish at Garmin HQ if they choose to not continue on their own. A 10k medal will be presented to all runners that have been picked up.

Race Day Information

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ADDITIONAL INFORMATION

The cones and aid stations will be gradually removed as the last runner passes. Olathe Police and volunteers may open sections of the course to let vehicles cross when there are large gaps in the participants and is deemed safe.

Walking is allowed with 10K and half race, but you must meet the course time limit requirements. If above time limit requirements are not met, you may be transported back to the starting line based on limits above, or you will be asked to walk on the sidewalk without any safety coverage from emergency support. There is no walking race category or award category.

In Case of Severe Weather

In the event of severe or inclement weather on race morning, event organizers and the Office of Emergency Management for the City of Olathe will implement a protocol to ensure the safety of all participants, volunteers, staff and spectators. At all times, it must be kept in mind that the primary objective of the Olathe Chamber of Commerce is to hold the race, and that only in the most severe and dangerous of circumstances, with all parties mutually agreeing, will they consider postponing or canceling the event. The event staff will communicate with the participants

through the start/finish sound system with announcers working from cover with a hand held microphone. The sound systems will not be turned off unless forced by conditions. Refunds are not available. In the case of severe weather on the route, runners will be directed to the nearest aid station for further instruction.

Vehicle Warning

Although the course is monitored by Olathe city personnel and volunteers, watch out for vehicles on the course at all times! Even though you may be running with a large group of people, some drivers don't pay close attention. Don't take their awareness for granted.

Crawford Sales Beer Tent

Participants 21 and older will receive one complimentary beverage after the race. Participants consuming alcohol will need to have a government issued I.D. ready to present at Gear Check-In to receive their bracelet.

Award Specifications

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Trophies will be presented to the 1st, 2nd and 3rd place overall male and female finishers. Trophies will also be presented to the 1st place male and female masters (over 40 years old) finishers.

AGE GROUP awards will be given out on-site at the finishline. Age Group awards will be distributed on race day at the finish line by 1 p.m. Awards will not be mailed to winners; you may come to the Olathe Chamber offices (260 E. Sante Fe St., Suite 101) M-F 9 a.m. - 4 p.m. to pick up awards. Awards will be held at the Chamber offices until May 1, 2024. Award age group categories are below:

- 18 and under
- 19-24
- 25-29
- 30-34
- 35-39
- 40-44
- 45-49
- 50-54
- 55-59
- 60-64
- 65-69
- 70-74
- 75+

Medals & Trophies

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MARATHON MEDALS



AGE GROUP TROPHIES

T-Shirts

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Spectator Locations

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#	LOCATION & GOOGLE MAP LINK	PARKING	MILE MARKER
1	<u>Ridgeview Elementary School</u>	Park in school parking lot. Come from west on Elm	Full & Half – Mile 3
2	<u>Johnson County Courthouse Courtyard</u>	Park on Cherry or in downtown parking garage. Stay clear of parking on Kansas where runners will run.	Full & Half – Mile 4.5
3	<u>Northgate trail head access</u>	Park in the trail head lot. Runners will be on opposite side of road at mile 5 heading north, then return around mile 17 on the trail heading south.	Full – Mile 6 and 16
4	<u>Northwood Trails trail head to Millcreek Trail</u>	Come through neighborhood on 114th from Ridgeview	Full – Mile 8 and 14
5	<u>Prairie Star Pkwy trailhead to Millcreek Trail</u>	Get there from Woodland or Renner. Ridgeview does not go North past K10.	Full – Mile 10 and 12
6	<u>Northgate access trail head to Millcreek Trail</u>	Park in trail head lot. Come from east or south to gain access.	Full – Mile 16
7	<u>Mahaffie Stagecoach Stop</u>	Parking lot	Full – Mile 18 and Half Mile 7
8	<u>Olathe Community Center</u>	Come from South on Ridgeview and park in Olathe Community Center lot.	Full – Mile 19 and Half – Mile 6
9	<u>The Other Place</u>	Park in business parking lot.	Full – Mile 23 and Half – Mile 10
10	<u>Heritage Elementary School</u>	Park in Heritage Elementary School parking lot.	Full – Mile 25, Half – Mile 12 and 10K – Mile 5

Shuttle Bus

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SHUTTLE BEGINS: 5:30 A.M.

**LAST SHUTTLE TO MAKE
RACE ON TIME: 6:00 A.M.**



The shuttle buses will take runners and spectators from the Ball Event Center parking lot – 21350 W 153rd St., Olathe, KS 66061, to the Start/Finish line area.

There will be shuttle buses running from 5:45 a.m.—2 p.m. in a continuous loop from Ball Event Center to the start/finish line area and back every 10-15 minutes.

Shuttle services from Heartland Community Church will run at 6:15 A.M. ONLY, and will drop off continuously until the race ends. Address: 12175 S Strang Line Road, Olathe, KS 66062

**ONE PRE-RACE SHUTTLE FROM
HEARTLAND AT 6:00 A.M. TO
THE START LINE.**



**SHUTTLES
PROVIDED BY:
DS BUS LINE**

**Heartland Church - Park & Shuttle
12175 S. Strang Line Rd. Olathe, KS 66062**

Shuttle Bus Drop-off & Pick-up

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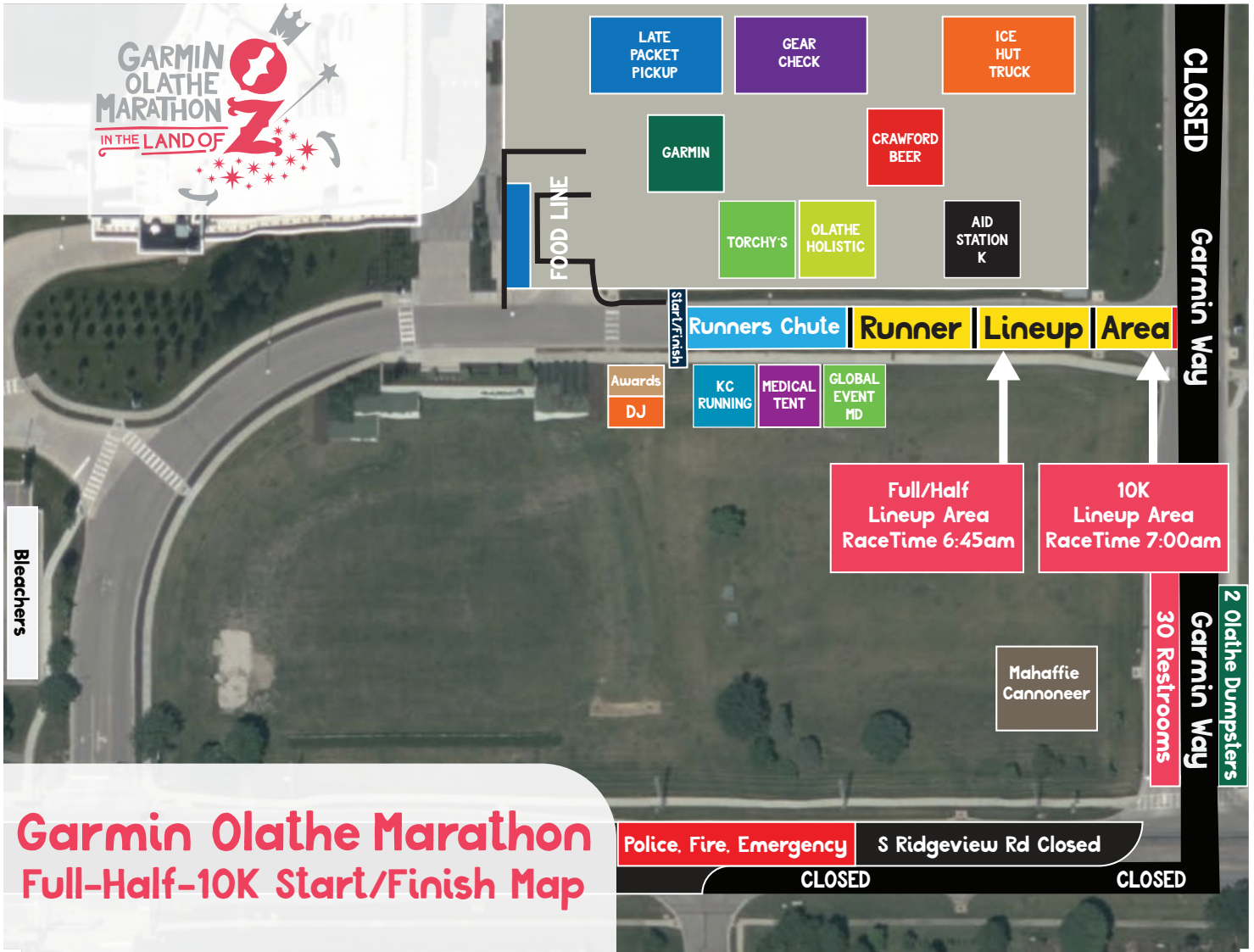


Start/Finish Line Map

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First Floor of Garmin Parking Garage



Race Day Parking

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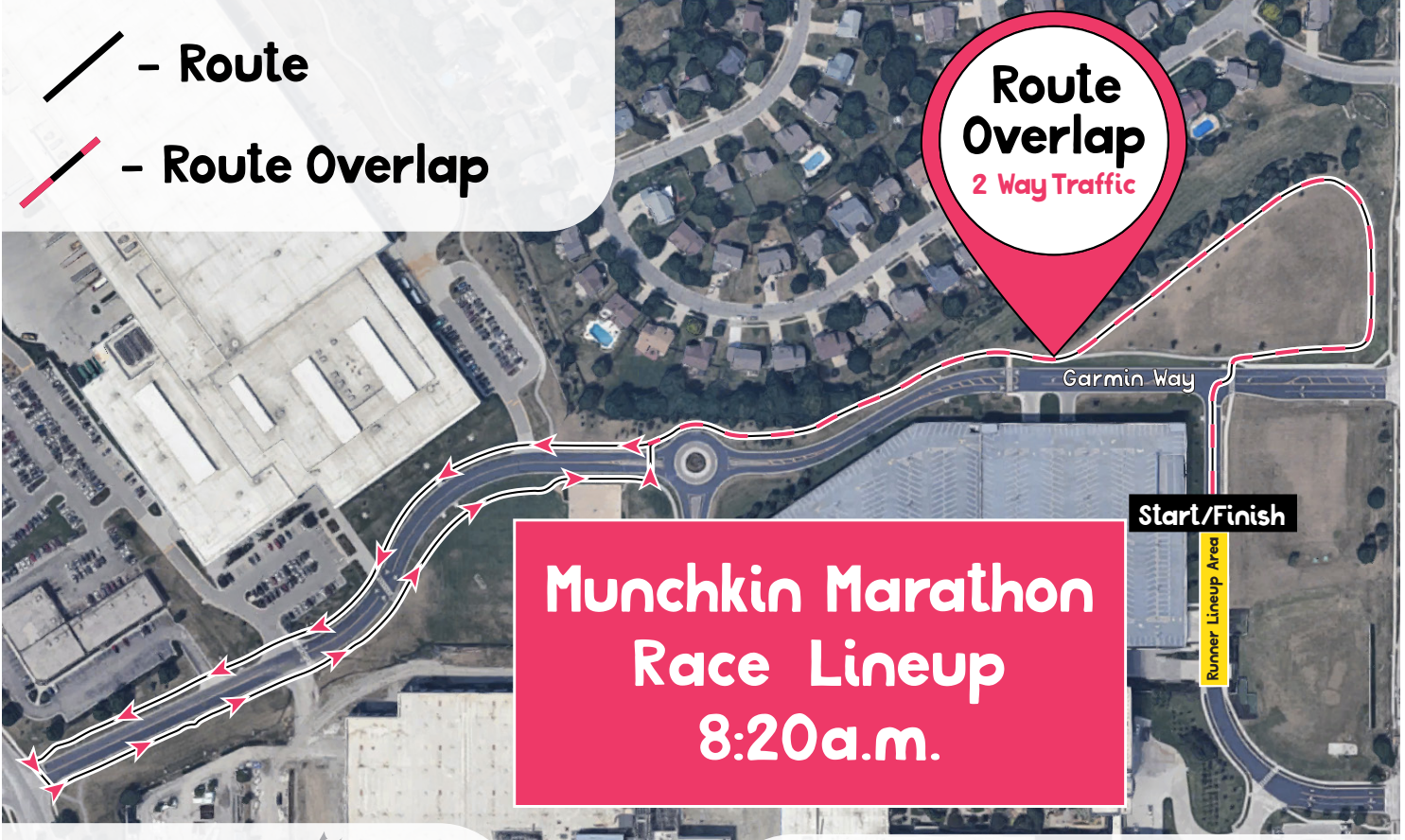
Munchkin Marathon & Family Run

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-  - Route
-  - Route Overlap

Route Overlap
2 Way Traffic



**Garmin Olathe Marathon
Munchkin Marathon Route Map**

Social Media Posting

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#OzRun #GarminOlatheMarathon #VisitOlathe



Holmes Murphy Expo Vendors

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CASA of Johnson
& Wyndotte
Counties

Dr. Pepper/
Keurig

Fry Orthodontics

Garmin

Hague Quality
Water

KC Pro Volleyball

KC Running Co.

KU Sports

Main Event

Olathe Holistics

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2024 Holmes Murphy Expo
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