RACE BOOK

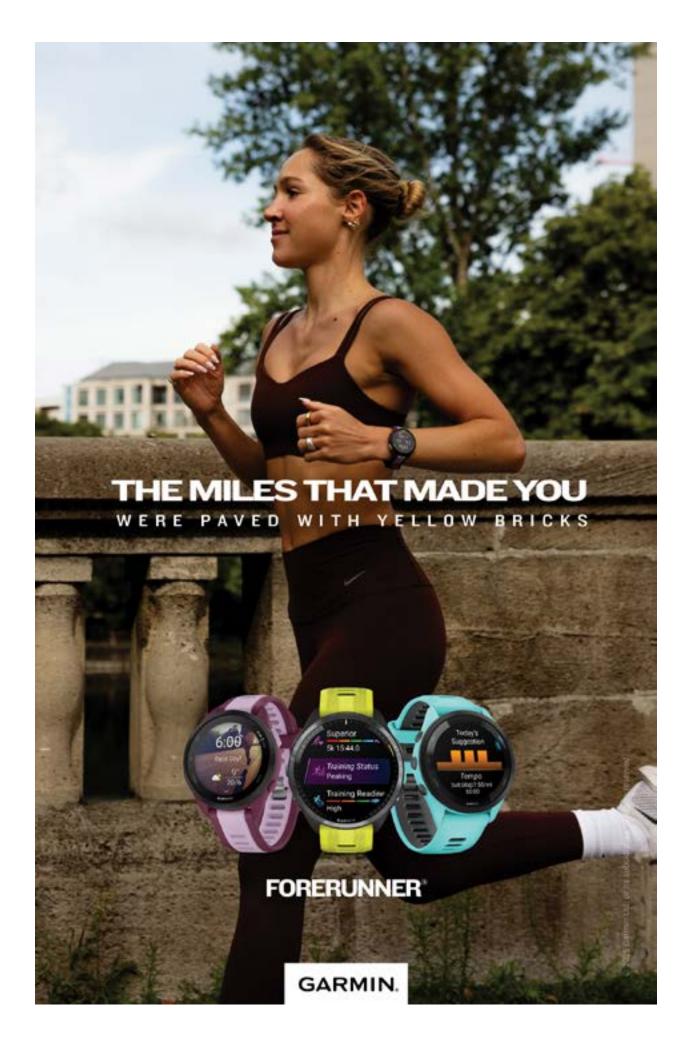












Message from the Race Director



Thank you for participating in the 23rd annual Garmin Olathe Marathon in the Land of Oz. Our race team has worked all year to provide a safe, memorable and family fun event for all to enjoy. We proudly host the largest marathon in Kansas and we're continually working to make each year bigger and better than the last.

Please join us in thanking the City of Olathe's Police, Fire, Emergency, Traffic, Public Works, Parks, and Parks and Recreation departments for their continued support and partnerships. Without their services, this event would not be possible. Additionally, citizens in and around the Olathe area volunteer their time each year to ensure our participants have a wonderful experience. Thank you, volunteers!

Important event information can be found within this book and online at www.OzRun.org. We have prepared a wonderful course and an exciting Emerald City Festival for you. Enjoy! Please let us know if there is anything we can do to enhance our event by dropping us a line at (marathon@olathe.org). Don't forget to tell your friends, and share your experiences on social media.

Thank you,

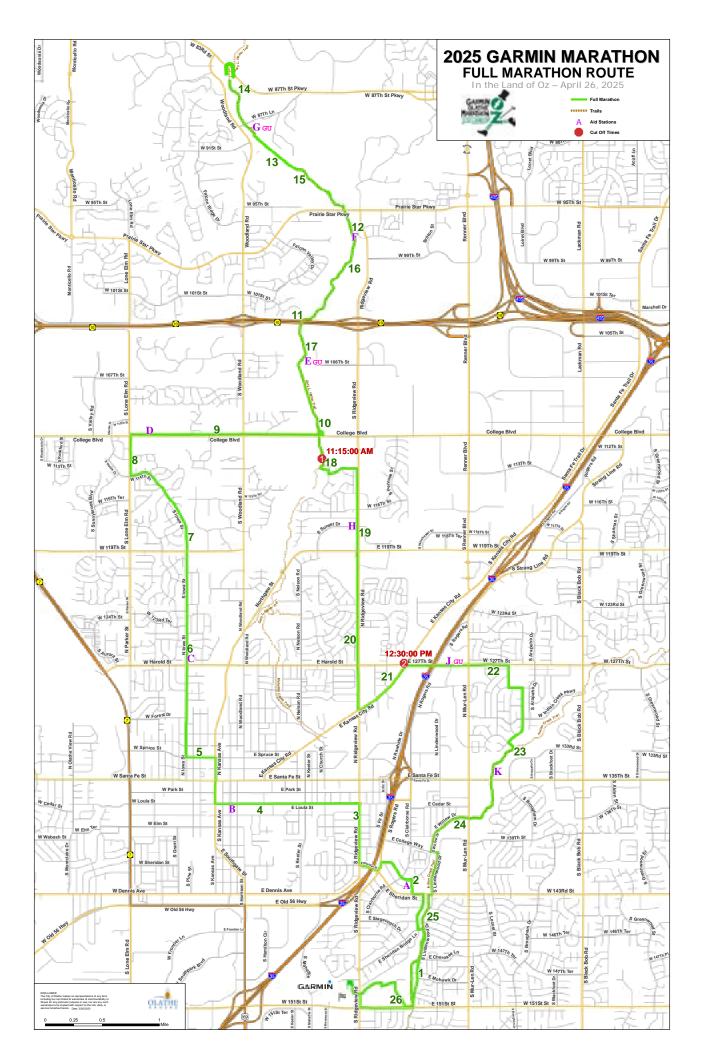
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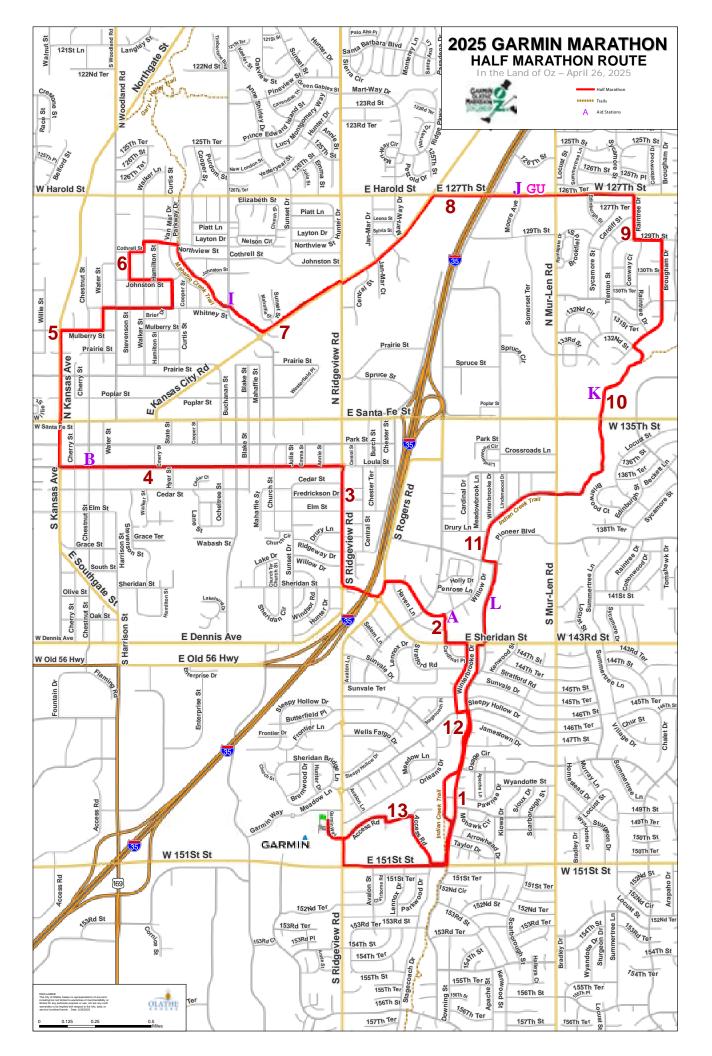


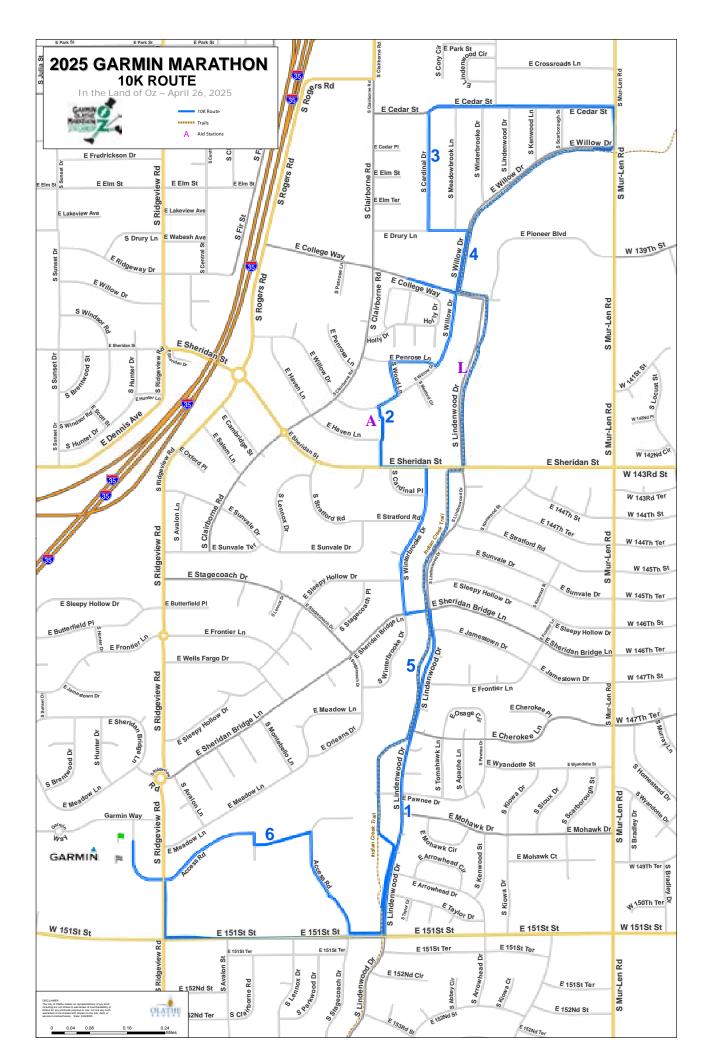


@GarminMarathon









Download the **Mobile App**



The Garmin Olathe Marathon offers RaceJoy, the most advanced race day experience available. By tapping into the power of your smart phone, RaceJoy delivers real time performance information and the ability for family and friends to show their support from around the world. RaceJoy is created for running events with a focus on the participant and spectator experience. Features vary by event and include live phone tracking, progress alerts, results, race information, photos, Send-a-Cheer and much more!

KEY FEATURES:

Live PhoneTracking

Track up to 50 participants live as they travel the official course. This is not an estimator and is based on the actual position of the participant's phone. Includes NearMe alerts and handy MeetUp feature.

GPS Progress Alerts

Receive progress alerts for yourself and others as you cross milestones along the course. Typically, alerts are sent at EVERY MILE and include location, pace, elapsed time and estimated finish time.

Cheers

Send motivational, pre-recorded audio cheer clips or personalized Text-to-Cheer messages to race participants leading up to, during, and after the race.

Scored Results

Scored results are available at select races. When available, a results button will appear.

More information can be found online at www.racejoy.net. This app is for the in-person race on April 26, 2025.





Welcome to Olathe Pronounced "oh-Lay-thuh"



Special thanks to all listed and many more:

Olathe Police—Working hard to keep you safe and protected on the streets

Olathe Fire Department—Providing emergency services, communication and the giant USA flag

Olathe Parks and Recreation—Munchkin Marathon & Family Run warm up activities

Olathe Public Schools—Use of school grounds along the course

Olathe Public Works—Coordinating road closures, traffic flow and safety

Garmin International—Title sponsor, provider of aid station volunteers, designer of marketing materials

Olathe Chamber of Commerce—Managing the entire race logistics and marketing

Johnson County MedAct—Providing medical assistance along the route

Global Event Medicine—Finish line physical/ medical assessments

Johnson County Parks and Recreation—Making sure the trails are safe and clear, and use of Millcreek Trail

Lenexa Parks and Recreation—Use of Craig's Crossing Park restroom and 87th Lane intersection

National Association Amateur Radio—Providing more than 30+ Ham Radio operators on race day

MOAA—Providing parking attendant volunteers on race day

Crawford Sales—Complimentary beer garden and energy drinks at Finish Line Festival

Olathe Ford Lincoln—Providing multiple Ford trucks and vans for use on race weekend

Fry Wagner—Providing three portable storage units for supplies and equipment

Pepsi Beverage Co.—Bottled water

HyVee—Official re-fuel sponsor

Citizens of Olathe—It takes more than 500 citizen volunteers to make this event a success every year

Mahaffie Stagecoach Stop and Farm—Providing cannon fire for race start

ALL OF OUR SPONSORS—Listed in the back of the book





Charity of Choice



Garmin Olathe Marathon Charity Beneficiary



A portion of the proceeds from the Garmin Olathe Marathon will go toward the Mayor's Children's Fund, which benefits Olathe's children and families in need.

The Olathe Mayor's Children's Fund is making a positive difference in the lives of Olathe children and families, giving them hope for a brighter tomorrow! For many years, the MCF has supported local charities meeting the most critical needs in our community, including food, health care, clothing, shoes and school supplies. The MCF is administered by a Board appointed by Mayor John Bacon and comprised of Olathe leaders and friends dedicated to helping our community.

Thanks to the many outstanding community partners, the MCF has no overhead expenses, allowing 100 percent of the donations to go directly to our beneficiaries. And it's important to know that 100 percent of the Mayor's Children's Fund proceeds stay right here in Olathe!





Race Weekend Schedule



- Holmes Murphy Expo & Packet Pick-up Location:
 Ball Event Center, 21350 W. 153rd St., Olathe, KS 66061
- Start/Finish Line Location:

Garmin World Headquarters, 1200 E. 151st St., Olathe, KS 66062

APRIL

24

3 — 7 P.M. HOLMES MURPHY EXPO & PACKET PICK-UP
OPEN TO THE PUBLIC

APRIL 25

10 A.M. — 6 P.M. HOLMES MURPHY EXPO & PACKET PICK-UP OPEN TO THE PUBLIC

APRIL 26

6:00-7:00 A.M. LATE PACKET PICK-UP AT GARMIN PARKING GARAGE

6:45 A.M. FULL & HALF START ON RIDGEVIEW ROAD

7 A.M. 10K START ON RIDGEVIEW ROAD

8:30 A.M. MUNCHKIN MARATHON & FAMILY RUN ON GARMIN CAMPUS

9:30 A.M. SENIOR WALK ON GARMIN CAMPUS

Holmes Murphy Expo & Packet Pick-Up





Holmes Murphy Expo & Packet Pick-Up Location:

3-7 p.m. Thursday & 10 a.m.-6 p.m. Friday Ball Event Center

21350 W. 153rd St., Olathe, KS 66061

Can I register on race day?

No, there will be no race-day registration. Your last opportunity to register online at ozrun.org by 5 p.m. on April 19.

Can someone else pick up my packet?

Yes. Friends or family may collect your packet with your name and race registration. Include Your confirmation email/order number, a copy of your driver's license, or a signed note from you, stating you are allowing them to pick up your packet or.

Additional, participants may pick-up on race day from 5:45 - 6:45 a.m. at Garmin parking garage

When does online registration close?

Online registration will close at 5 p.m. CST on Friday, April 25.

Any discounts or free entries may not be used after this date.

Can I switch events?

Yes. Participants may switch events online or in-person at the Holmes Murphy Packet Pick-Up & Expo. Your request to switch races will be processed at the Packet Pick-Up tables in the back of the expo. Switching races will NOT be allowed on race day. NOTE: If switching to a shorter distance, you will not receive a refund for the difference in price. If you move up a distance, you will pay the difference in price that is currently in effect.

May I get a refund?

Unfortunately, all entries are non-refundable and non-transferable. After we have received and accepted your entry, we cannot issue a refund, allow you to transfer your number to anyone else or change your registration to next year.

Race Day Information



Aid Stations & Restrooms

Aid stations will be placed along the course. For locations, please check the route map. Port-a-Potties will be placed along the course at or near each aid station. There will be 30+ porta-a-potties near the start/finish line. Water and Gatorade will be provided at each aid station and GU is available at eleven aid stations.

Medical

Global Event Medicine will be at the finish line to provide medical care. Olathe Fire Department and Emergency Services as well as Johnson County Med Act will be on the course and at the finish line to provide medical attention.

Safety

Races are limited to registered participants only. No baby strollers/joggers, rollerblades, bicycles, wheelchairs, skateboards or dogs are allowed on the full, half or 10K courses. Non-compliance will result in disqualification. Olathe law enforcement officers, course monitors and volunteers will control traffic during the race. All runners should always exercise caution during their race.

Gear Check—Drop off gear by 6:30 a.m. please.

Gear check will be located near the starting line for any gear you want to leave. Your gear will be secured in a plastic sack and your bib number will need to be written on the sack with the marker provided at the tent. The volunteers in the gear check tent will help you secure items and stay with items during the race.

Any bags left unattended in the festival area will be subject to search. If you discard an item on the course, it will most likely not be returned. Any unclaimed items left after the end of the race will be donated to charity. Volunteers may take items thrown down along first 100 yards and start line area and pile them up next to the gear check tent.

PaceTeams

Run with our free SmartPace teams to achieve your goal time, or just to have a great time running with a group. Our seasoned line-up of runners will follow a carefully planned pacing strategy designed to give you the best chance to run a great race. Instead of running an even pace for each mile, they will use a SmartPace strategy that adjusts the pace based on the hills to help you run with an even effort and start out conservatively to help you run more efficiently. Meet your pacers for this event and join a team for one of these goal times:

Half Marathon: 1:30, 1:35, 1:40, 1:45, 1:50, 1:55, 2:00, 2:05, 2:10, 2:15, 2:20, 2:25, 2:30, 2:35, 2:40, 2:45, 2:50, 2:55, 3:00, 3:10, 3:20, 3:30

Full Marathon: 3:10, 3:20, 3:30, 3:40, 3:50, 4:00, 4:15, 4:30, 4:45, 5:00, 5:15, 5:30, 5:45, 6:00

Race Day Information



Timing

Chip timing will be used for all races. Runners can pick up their bib with attached chip at Holmes Murphy Expo & Packet Pick-Up or at the starting area beginning at 5:45 a.m. on Saturday morning. Your official time, as clocked by your chip when you cross the finish line, will be available by scanning your bibs QR code.

Time Limits

The finish line will shut down at 1:15 p.m. on race day. Based on the times below, runners will be directed to walk on the sidewalk with no course coverage from police, volunteers, aid stations or medical. See each distance below to gauge your ability to meet each important cut-off point. ALL TIMES ARE BASED ON A 6:45 A.M. START.

NO LATE STARTS

Full and half participants WILL NOT be allowed to cross the starting line for these distances **after 7:15 a.m.** If you are this late you MUST run along the sidewalk until you have caught up to trail emergency vehicles and bikes to join the closed course.

10K participants WILL NOT be allowed to cross the starting line after 7:30 a.m. If you are this late you MUST run along the sidewalk until you have caught up to trail emergency vehicles and bikes to join the closed course.

26.2 Marathon & 13.1 Half Marathon Participant Limits- 2 cut off locations

A support vehicle will be present at both locations, to pick up runners who do not meet the time limits and return them to the start/finish line.

Cut off 1: Mill Creek Steamway Park Parking Lot – Northgate and Timberland Blvd. near aid-station E at 11:15 a.m.

Cut off 2: North Moore Ave/127th St at aid-station H just past mile marker 21 at 12:30 p.m.

A support vehicle will be present at this location, to pick up runners if they choose not to continue on their own and take participants back to the start/finish at Garmin HQ if they choose to not continue on their own. A 10k medal will be presented to all runners that have been picked up.

Photography

SportsPhotos will be providing free downloadable and sortable by bib and face photos at the finish line and along the course. Photos from SportsPhotos can be found here.

Race Day Information



ADDITIONAL INFORMATION

The cones and aid stations will be gradually removed as the last runner passes. Olathe Police and volunteers may open sections of the course to let vehicles cross when there are large gaps in the participants and is deemed safe.

Walking is allowed with 10K and half race, but you must meet the course time limit requirements. If above time limit requirements are not met, you may be transported back to the starting line based on limits above, or you will be asked to walk on the sidewalk without any safety coverage from emergency support. There is no walking race category or award category.

In Case of Severe Weather

In the event of severe or inclement weather on race morning, event organizers and the Office of Emergency Management for the City of Olathe will implement a protocol to ensure the safety of all participants, volunteers, staff and spectators. At all times, it must be kept in mind that the primary objective of the Olathe Chamber of Commerce is to hold the race, and that only in the most severe and dangerous of circumstances, with all parties mutually agreeing, will they consider postponing or canceling the event. The event staff will communicate with the participants

through the start/finish sound system with announcers working from cover with a hand held microphone. The sound systems will not be turned off unless forced by conditions. Refunds are not available. In the case of severe weather on the route, runners will be directed to the nearest aid station for further instruction.

Vehicle Warning

Although the course is monitored by Olathe city personnel and volunteers, watch out for vehicles on the course at all times! Even though you may be running with a large group of people, some drivers don't pay close attention. Don't take their awareness for granted.

Crawford Sales Beer Tent

Participants 21 and older will receive one complimentary beverage after the race. Participants consuming alcohol will need to have a government issued I.D. ready to present at Gear Check-In to receive their bracelet.



Award Specifications



Trophies will be presented to the 1st, 2nd and 3rd place overall male and female finishers. Trophies will also be presented to the 1st place male and female masters (over 40 years old) finishers.

AGE GROUP awards will be given out on-site at the finishline. Age Group awards will be distributed on race day at the finish line by 1 p.m. Awards will not be mailed to winners; you may come to the Olathe Chamber offices (260 E. Sante Fe St., Suite 101) M-F 9 a.m. - 4 p.m. to pick up awards. Awards will be held at the Chamber offices until May 15, 2025. Award age group categories are below:

Medals & Trophies







AGE GROUP TROPHIES

MARATHON MEDALS





T-Shirts







Spectator Locations



#	LOCATION & GOOGLE MAP LINK	PARKING	MILE MARKER
3	Christ Community Church - Olathe Campus	Parking Lot	Full – Mile 6
4	Christ Community Church of the Nazarene	Parking Lot	Full – Mile 8
5	Olathe Northwest High School	Parking Lot	Full – Mile 8
6	Trail Entrance at Garmin Olathe Soccer Complex off W 106th St	Toca FC	Mile – 10 &17
7	Prairie Star Pkwy Trailhead 1.2 miles east of Woodland and Prairie Star Pkwy southwest 10298 Ridgeview Rd, Lenexa, KS 66220	Parking Lot	Mile - 12 & 15
8	Prairie Star Pkwy Trailhead @ W 91st St and Woodland Rd, Lenexa, KS 66220	Parking Lot	Mile 13 & 14
9	Northwood Trails Access Park	Parking Lot	Mile 18
10	CVS on Ridgeview	East Side of Parking Lot	Mile 19
11	Pizza Hut on W 127th St	North Side of Parking Lot	Mile 21



Shuttle Bus





The shuttle buses will take runners and spectators from the Ball Event Center parking lot – 21350 W 153rd St., Olathe, KS 66061, to the Start/Finish line area.

There will be shuttle buses running from 5:45 a.m.—2 p.m. in a continuous loop from Ball Event Center to the start/finish line area and back every 10-15 minutes.

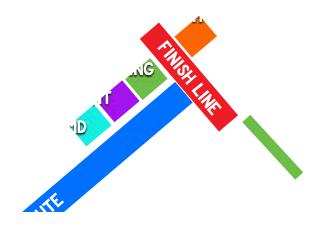
Shuttle services from Heartland Community Church will run at 6:15 A.M. ONLY, and will drop off continuously until the race ends. Address: 12175 S Strang Line Road, Olathe, KS 66062





Start/Finish Line Map





Race Day Parking







Munchkin Marathon & Family Run





Social Media Posting



#OzRun #GarminOlatheMarathon #VisitOlathe













Paint Night at the Olathe Art Gallery 6:30 PM - 8:30 PM April 24 **Olathe Art Gallery** 100 E. Park Street suite 5, Olathe, KS, United States, Kansas 66061

Tthe instructor will guide you through each step to help you create your own masterpiece.

Sip and Spell: Adult Spelling Bee 7:00 PM - 9:00 PM April 24 **Red Crow Brewing Company**

1062 West Santa Fe Street Olathe, KS 66061

Here's your chance to showcase your abilities.

Misty Mountain Galaxy 7:00 PM - 9:00 PM April 25 **Pinot's Palette** 11945 S. Strang Line Rd. Olathe, KS 66062

A magical night sky looking over the msity mountains.

They are a BYO studio for drinks and snacks but provide all the glassware, ice, plates, napkins, silverware, corkscrews and water. Everyone coming into the studeo needs a reservation.

Free Music Bingo 6:00 PM - 8:00 PM April 27 KC Wine Co

13875 S. Gardner Road Olathe, KS 66061

80s bingo extravaganza event at KC Wine Co! Bingo starts at 2! FREE to play with prizes. Must be 21+ to enter.



Olathe Farmers Markets 7:30 AM - 12:00 PM April 24 **Black Bob Park** 14500 W. 151st Street Olathe, Kansas 66062 **Downtown Olathe SW Corner Kansas & Loula**



Holmes Murphy Expo Vendors



Be An Asset

Body Fit Training

Edward Jones

Garmin

Hauge Quality Water of KC x2

KC Running CO

Main Event

Olathe Running Club

Riega Foods

Running Well Store

Runner's Edge / Gobbler's Grind Select Physical Therapy

Silo

Smart Pace Teams

Steven Kohnle Agency – Farmers Insurance

Stretch Lab

Supplemental Superstores

Trajectory Spine and Strength

Treetop Pediatric Dentistry

Window Nation

2025 Official Title Sponsor



GARMIN

2025 Holmes Murphy GARMIN OLATHE MARATHON Expo Sponsor







2025 Yellow Brick Road Sponsor

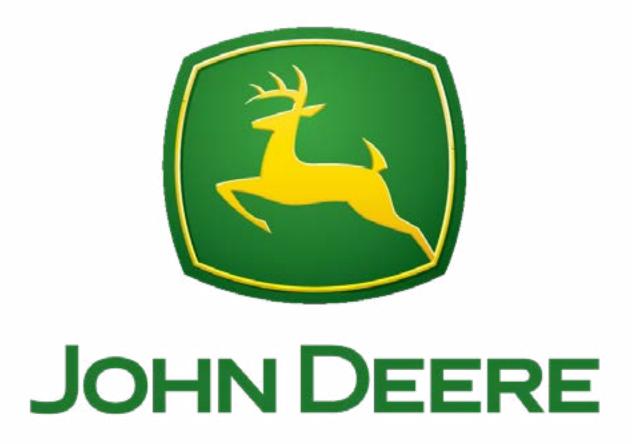






2025 Event Sponsor







2025 Re-fuel Sponsor





2025 Munchkin Run Presenting Sponsor INTHE LANDOF







2025 Event Sponsors









2025 Contributing Sponsors











2025 Contributing Sponsors









