

RACE BOOK

**GARMIN  
OLATHE  
MARATHON**

IN THE LAND OF



NOVEMBER 6, 2021



#OzRun



OLATHE  
CHAMBER OF COMMERCE  
CONVENTION &  
VISITORS BUREAU

YOU RUN.

IT THINKS.

**GARMIN.**

FORERUNNER 245 MUSIC

DATA | INSIGHTS | MUSIC



# Message from the Race Director



**Thank you for running in the 18th annual Garmin Olathe Marathon in the Land of Oz.** The race committee has worked year-round to make sure this is one of the best events to date. Please take note of the people listed in this book who have spent many hours preparing for this event. Also, please thank the many volunteers on the course, the police officers and traffic workers providing course protection. Some of those officers, traffic workers and volunteers will have worked through the night and then worked all day, too! We could not host this event without their assistance.

It's our goal to provide a safe, healthy, and family fun environment in the Kansas City metro for anyone from all across the globe to enjoy. We continue to focus on being the largest marathon event in the state of Kansas. We want to make your experience the best it can be.

We believe we have prepared a wonderful run for you! Enjoy it! If there's anything we can do to enhance or add to the event, please let us know. Our email is [marathon@olathe.org](mailto:marathon@olathe.org). All information can be found in this book, online, at the expo and race day info table. Then, tell a friend (or two) and mark your calendars to come back for the...

**Garmin Olathe Marathon on April 23, 2022!**

Thanks,

**Leonard Lawson  
Race Director**



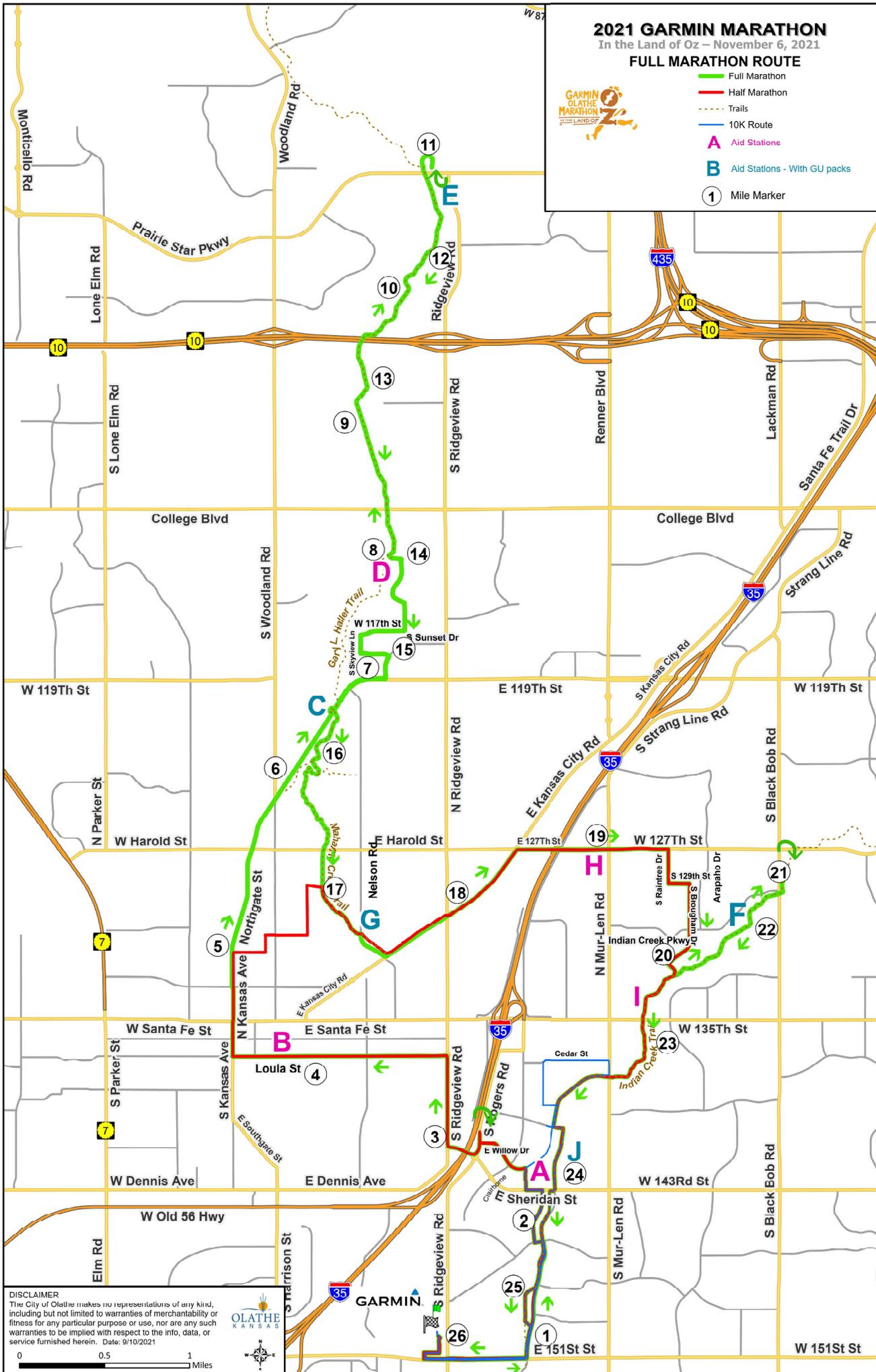
# 2021 GARMIN MARATHON

In the Land of Oz - November 6, 2021

## FULL MARATHON ROUTE



- Full Marathon
- Half Marathon
- Trails
- 10K Route
- Aid Stations
- Aid Stations - With GU packs
- Mile Marker



**DISCLAIMER**  
The City of Olathe makes no representations of any kind, including but not limited to warranties of merchantability or fitness for any particular purpose or use, nor are any such warranties to be implied with respect to the info, data, or service furnished herein. Date: 9/10/2021

**GARMIN**

**OLATHE KANSAS**

0 0.5 1 Miles

# Welcome to Olathe

## Pronounced “oh-Lay-thuh”



### Special thanks to all listed and many more:

**Olathe Police**—Working hard to keep you safe and protected on the streets

**Olathe Fire Department**—Providing emergency services, communication and the giant USA flag Olathe Parks and Recreation—Munchkin Marathon & Family Run warm up activities

**Olathe Public Schools**—Use of school weather shelters along the course

**Olathe Public Works**—Coordinating road closures, traffic flow and safety

**Garmin International**—Title sponsor, provider of aid station volunteers, designer of marketing materials

**Olathe Chamber of Commerce**—Managing the entire race logistics and marketing

**Johnson County MedAct**—Providing medical assistance along the route

**Global Event Medicine**—Finish line physical / medical assessments

**Johnson County Parks and Recreation**—Making sure the trails are safe and clear, and use of Millcreek Trail

**Lenexa Parks and Recreation**—Use of Craig’s Crossing Park restroom and 87th Lane intersection

**National Association Amateur Radio**—Providing more than 30+ Ham Radio operators on race day

**MOAA**—Providing parking attendant volunteers on race day

**Ultramax**—Timing, registration, and official Garmin Marathon apparel, Public announcer

**Madden**—Providing port-a-potties near start/finish and at aid stations

**Marquee Event Rentals**—Tents in the Finish Line Festival

**Crawford Sales**—Free energy drinks at Finish Line Festival

**Olathe Ford Lincoln**—Providing multiple Ford trucks and vans for use on race weekend

**DS Bus Line**—Providing shuttle buses from one location, and emergency pick-up

**Fry Wagner**—Providing three portable storage units for supplies and equipment

**KC Sports Commission**—Providing more than 20 water coolers for aid stations

**KC Color**—Signage along the course

**Sir Speedy**—Print material and this book

**Fastsigns**—Providing the tearaway Finish Line ribbon

**Pepsi Beverage Co.**—Bottled water

**Sysco Food Services**—Paper cups for aid stations

**MNU Athletic Training Program**—Providing volunteer students for medical tent

**Hasty Awards**—Medals and trophies

**Smart Pacing Team / Runner’s Edge**—Pace teams

**Hyvee**—Preparing free meals

**Citizens of Olathe**—It takes more than 500 citizen volunteers to make this event a success every year

**ALL OF OUR SPONSORS**—Listed in the back of the book

# Charity of Choice



## Garmin Marathon Charity of Choice Beneficiary



A portion of the proceeds from the Garmin Olathe Marathon will go toward the Mayor's Children's Fund, which benefits Olathe's children and families in need.

The Olathe Mayor's Children's Fund is making a positive difference in the lives of Olathe children and families, giving them hope for a brighter tomorrow! For many years, the MCF has supported local charities meeting the most critical needs in our community, including food, health care, clothing, shoes, and school supplies. The MCF is administered by a Board appointed by Mayor John Bacon and comprised of Olathe leaders and friends dedicated to helping our community.

Thanks to the many outstanding community partners, the MCF has no overhead expenses, allowing 100 percent of the donations to go directly to our beneficiaries. And it's important to know that 100 percent of the Mayor's Children's Fund proceeds stay right here in Olathe!

# Race Weekend Schedule



 **Holmes Murphy Expo & Packet Pick-up Location:**

**Ball Event Center**

21350 W. 153rd St., Olathe, KS 66061

 **Start / Finish Line Location:**

**Garmin World Headquarters**

1200 E. 151st St., Olathe, KS 66062

**NOVEMBER**

**04**

**4 – 8 P.M. HOLMES MURPHY EXPO &  
PACKET PICK-UP OPEN TO THE PUBLIC**

**NOVEMBER**

**05**

**10 A.M. – 8 P.M. HOLMES MURPHY EXPO &  
PACKET PICK-UP OPEN TO THE PUBLIC**

**NOVEMBER**

**06**

**6:30–7 A.M. LATE PACKET PICK-UP AT GARMIN PARKING GARAGE**

**7:15 A.M. FULL & HALF START ON RIDGEVIEW ROAD**

**7:30 A.M. 10K START ON RIDGEVIEW ROAD**

**8:30 A.M. FAMILY RUN ON GARMIN CAMPUS**

**9:30 A.M. SENIOR WALK ON GARMIN CAMPUS**

# Holmes Murphy Expo & Packet Pick-Up



## Holmes Murphy Expo & Packet Pick-up Location:

**Thursday 4–8 p.m. & Friday 10 a.m.–8 p.m.**

**Ball Event Center**

21350 W. 153rd St., Olathe, KS 66061

## Can I register on race day?

No, there will be no race-day registration. Your last opportunity to register is at Expo & Packet Pick-Up on Friday, November 5 by 8 p.m.

## Can someone else pick up my packet?

Yes. In order for someone to pick up your packet, they must present one of the following:

- Your confirmation email / order number OR
- A signed note from you stating you are allowing them to pick up your packet OR
- A copy of your driver's license OR
- Participants may pick-up on RACE DAY from 6 - 7 a.m. at Garmin parking garage

## When does online registration close?

ONLY Online registration will close Wednesday, November 3 at 6 p.m CST.

Any discounts or free entries may not be used after this date.

## When does late in-person registration close?

Late in-person registration will be open and available at the Expo Packet Pick-up. No registrations or race switching will be allowed after 8 p.m. on November 5.

## Can I switch events?

Participants may only switch events if they show up in-person to the Holmes Murphy Packet Pick-up & Expo. Your request to switch races will be processed at the Packet Pick-up tables in the back of the expo. Switching races will NOT be allowed on race day. **NOTE: If switching to a shorter distance or the virtual race, you will not receive a refund for the difference in price. If you move up a distance you will pay the difference in price that is currently in effect.**

## May I get a refund?

Unfortunately, all entries are non-refundable and non-transferable. After we have received and accepted your entry, we cannot issue a refund, allow you to transfer your number to anyone else or change your registration to next year.

# Race Committee



<b>Name</b>	<b>Position</b>
Leonard Lawson	Olathe Chamber of Commerce
Kevin Corbett	Olathe Chamber of Commerce
Bruce Baldwin	Olathe Running Club
Gwen Boone	Olathe Running Club
Rob Bens	Environmental Advisors and Engineers, Inc.
Steve Coons	First Student
Ron Schroeder	Intouch Solutions
Bobbie Clark	Garmin
Kelly Peetom	Olathe Chamber of Commerce
Mary Corbett	Retired Teacher
Josh Sales	Kennedy Jenks
Chris Sales	Olathe School District
Allison Calvin	Olathe Chamber of Commerce
Jennifer Petrehn	Garmin
Chris Godwin	Academy Bank

# Race Day Information



## Aid Stations & Restrooms

Aid Stations will be placed along the course. For locations, please check the route map. Port-a-Potties will be placed along the course at or near each aid station. There will be 50+ porta-a-potties near the start/finish line. Water and Gatorade will be provided at each aid station and GU is available at four Aid Stations.

## Medical

Global Event Medicine will have a tent near the finish line to provide physical therapy care. Olathe Fire Department and Emergency Services as well as Johnson County Med Act will be on the course and at the finish line to provide medical attention.

## Safety

Races are limited to registered participants only. No baby strollers/joggers, rollerblades, bicycles, wheelchairs, skateboards or dogs are allowed on the Full, Half or 10K courses. Non-compliance will result in disqualification. The Olathe Law Enforcement Officers, course monitors, and volunteers will control traffic during the race. All runners should always exercise caution during their race.

## Photography

Ultramax Sports will be providing FREE DOWNLOADABLE and SORTABLE by BIB and NAME photos at the Finish Line and along the course at Olathe Northwest High School. Example of their work: [www.UltramaxPhotos.com](http://www.UltramaxPhotos.com)

## Gear Check—Drop off gear by 7:00 a.m. please.

Gear check will be located near the starting line for any gear you want to leave. Your gear will be secured in a plastic sack and your bib number will need to be written on the sack with the marker provided at the tent. The volunteers in the gear check tent will help you secure items and stay with items during the race. **Any bags left unattended in the festival area will be subject to search.** If you discard an item on the course, it will most likely not be returned. Any unclaimed items left after the end of the race will be donated to charity. Volunteers may take items thrown down along first 100 yards and start line area and pile them up next to the gear check tent.

## Pace Teams

Run with our free SmartPace teams to achieve your goal time, or just to have a great time running with a group. Our seasoned line-up of runners will follow a carefully planned pacing strategy designed to give you the best chance to run a great race. Instead of running an even pace for each mile, they will use a SmartPace strategy that adjusts the pace based on the hills to help you run “even effort” and start out conservatively to help you run more efficiently. Meet your pacers for this event and join a team for one of these goal times:

**Half Marathon:** 1:40, 1:45, 1:50, 1:55, 2:00, 2:05, 2:10, 2:15, 2:20, 2:25, 2:30, 2:40, 2:50

**Full Marathon:** 3:30, 3:45, 4:00, 4:15, 4:30, 4:45, 5:00, 5:30

# Race Day Information



## Timing

Chip timing will be used for all races. Runners can pick up their bib with attached chip at Expo & Packet Pick-Up or at the starting area beginning at 6 a.m. on Saturday morning. Your official time, as clocked by your chip when you cross the finish line, will be available in the results area and online at [www.OzRun.org](http://www.OzRun.org)

## Time Limits

**The finish line will shut down at 2:00 p.m. on race day.** Based on the times below, runners will be directed to walk on the sidewalk with no course coverage from police, volunteers, aid stations or medical. See each distance below to gauge your ability to meet each important cut-off point. **ALL TIMES ARE BASED ON A 7:15 a.m. START.**

## NO LATE STARTS

- Full and Half participants WILL NOT be allowed to cross the starting line for these distances **after 7:45 a.m.** If you are this late you **MUST** run along the sidewalk until you have caught up to trail emergency vehicles and bikes to join the closed course.
- 10K participants WILL NOT be allowed to cross the starting line **after 8:00 a.m.** If you are this late you

**MUST** run along the sidewalk until you have caught up to trail emergency vehicles and bikes to join the closed course.

## 26.2 MARATHON PARTICIPANT LIMITS

- The Marathon participants **MUST** make it to **MILE 17.5 at Mahaffie Farmstead near Ridgeview Rd. by 11:45 a.m.** in order to be considered part of the official course closure and support. A support vehicle will be present at this location to pick up runners if they choose not to continue on their own and take participants back to the start / finish at Garmin HQ. A half marathon medal will be presented to all runners that have been picked up.

## 13.1 MARATHON PARTICIPANT LIMITS

- The Half Marathon participants **MUST** make it to **MILE 6.5 at Mahaffie Farmstead near Ridgeview Rd. by 11:45 a.m.** in order to be considered part of the official course closure and support. A support vehicle will be present at this location to pick up runners if they choose not to continue on their own and take participants back to the start / finish at Garmin HQ. A 10k medal will be presented to all runners that have been picked up.

# Race Day Information



## ADDITIONAL INFORMATION

The cones and aid stations will be gradually removed as the last runner passes. Olathe City Police, Traffic and Volunteers may open sections of the course to let vehicles cross when there are large gaps in the participants and is deemed safe.

**Walking is allowed with 10K and Half race, but you must meet the course time limit requirements. If above time limit requirements are not met, you may be transported back to the starting line based on limits above, or you will be asked to walk on the sidewalk without any safety coverage from emergency support. There is no walking race category or award category.**

## In Case of Severe Weather

In the event of severe or inclement weather on race morning, event organizers and the Office of Emergency Management for the City of Olathe will implement a protocol to ensure the safety of all participants, volunteers, staff, and spectators. At all times, it must be kept in mind that the primary objective of the Olathe Chamber of Commerce is to hold the race, and that only in the most severe and dangerous of circumstances with all parties mutually agreeing will they consider postponing, or worse, canceling the event. The event staff will communicate with the participants

through the start/finish sound system with announcers working from cover with a hand held microphone. The sound systems will not be turned off unless forced by conditions. Refunds are not available. In the case of severe weather on the route, runners will be directed to the nearest aid station for further instruction.

## Vehicle Warning

Although the course is monitored by Olathe city personnel and volunteers, watch out for vehicles on the course at all times! Even though you may be running with a large group of people, some drivers don't pay close attention. Don't take their awareness for granted.

# Award Specifications



- Trophies will be presented to the 1st, 2nd and 3rd place overall male and female finishers.
- Trophies will also be presented to the 1st place male and female masters (over 40 years old) finishers.
- AGE GROUP awards will be given out at a LATER DATE. Pick up for the AGE GROUP awards will be at the Olathe Chamber of Commerce, date is TBD (no more than 2 weeks after Race Day). If you're not local, and/or cannot pick up your AGE GROUP award, we will mail it to you. Contact [marathon@olathe.org](mailto:marathon@olathe.org), with the subject line "Mailing of Age Group Award". Age group categories are listed below.

- 18 and under
- 19-24
- 25-29
- 30-34
- 35-39
- 40-44
- 45-49
- 50-54
- 55-59
- 60-64
- 65-69
- 70-74
- 75-79
- 80-84
- 85+

# Medals & Trophies



# T-Shirts



# T-Shirts



# Spectator Locations



#	LOCATION & GOOGLE MAP LINK	PARKING	MILE MARKER
1	<u>Ridgeview Elementary School</u>	Park in school parking lot. Come from west on Elm	Full & Half – Mile 3
2	<u>Johnson County Courthouse Courtyard</u>	Park on Cherry or in downtown parking garage. Stay clear of parking on Kansas where runners will run.	Full & Half – Mile 4.5
3	<u>Northgate trail head access</u>	Park in the trail head lot. Runners will be on opposite side of road at mile 5 heading north, then return around mile 17 on the trail heading south.	Full – Mile 6 and 16
4	<u>Northwood Trails trail head to Millcreek Trail</u>	Come through neighborhood on 114th from Ridgeview	Full – Mile 8 and 14
5	<u>Prairie Star Pkwy trailhead to Millcreek Trail</u>	Get there from Woodland or Renner. Ridgeview does not go North past K10.	Full – Mile 10 and 12
6	<u>Northgate access trail head to Millcreek Trail</u>	Park in trail head lot. Come from east or south to gain access.	Full – Mile 16
7	<u>Mahaffie Stagecoach Stop</u>	Parking lot	Full – Mile 18 and Half Mile 7
8	<u>Olathe Community Center</u>	Come from South on Ridgeview and park in Community Center Lot.	Full – Mile 19 and Half – Mile 6
9	<u>Frontier Park</u>	Come from the east off Black Bob along Indian Creek Parkwy and park in park lots.	Full – Mile 22
10	<u>The Other Place</u>	Park in business parking lot.	Full – Mile 23 and Half – Mile 10
11	<u>Heritage Elementary School</u>	Park in Heritage Elem School parking lot.	Full – Mile 25, Half – Mile 12 and 10K – Mile 5

# Directions from KC Airport



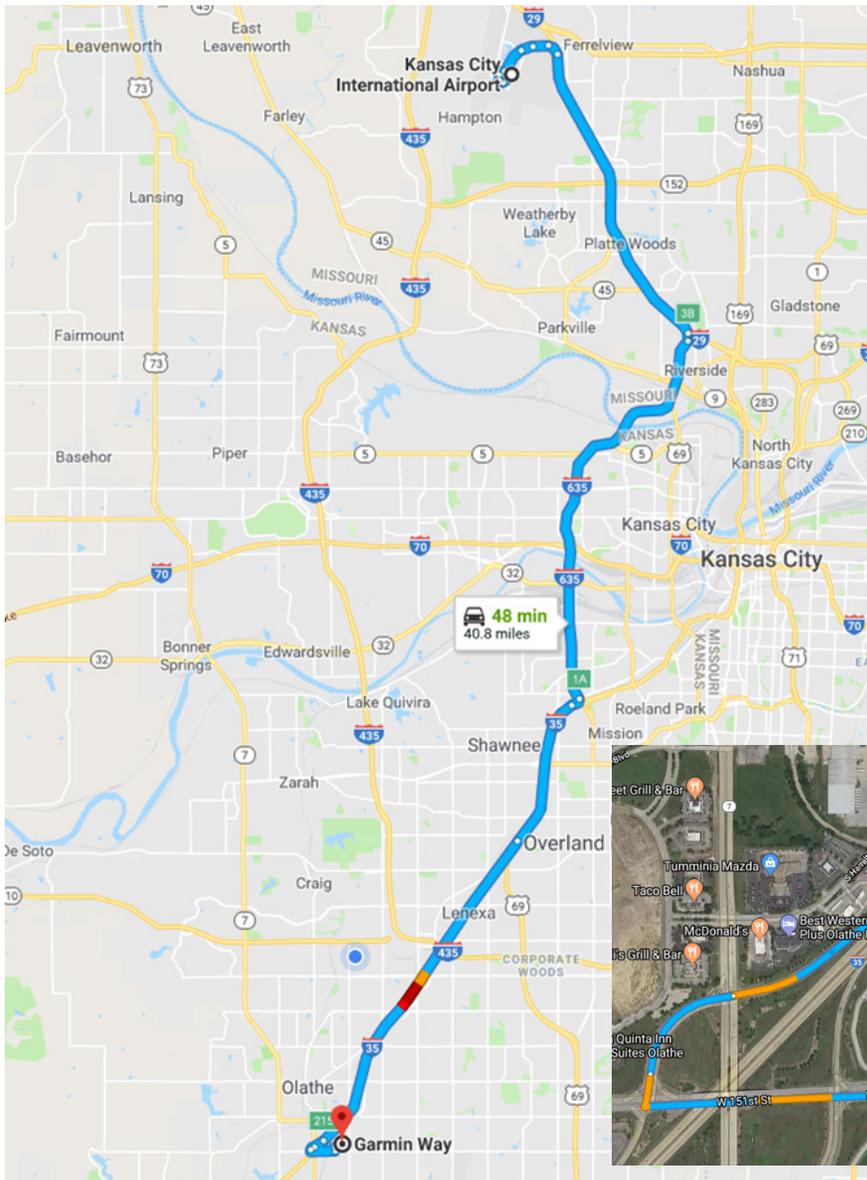
## Directions to Garmin from Kansas City International Airport



### Start & Finish Line

#### Garmin International

1200 E 151st St, Olathe, KS 66061

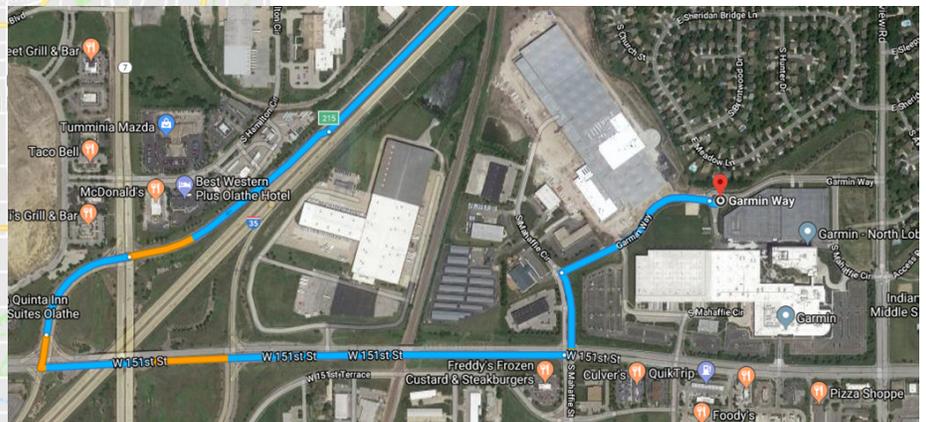


**USE THE DIRECTIONS ON  
THIS GOOGLE MAP:**

<https://goo.gl/maps/GRaN7jqSBf32>

**TAKE** exit 215 for U.S. 169 S/  
KS-7 toward Paola, then 151st St,  
over I-35 to Garmin.

**AVOID** exit 217 to Old Hwy 56  
route that Google Maps may  
take you from the north.



# Shuttle Bus



👑 SHUTTLE BEGINS: 6:00 A.M.

👑 LAST SHUTTLE TO MAKE RACE ONTIME: 6:55 A.M.

SHUTTLE PARKING

**BALL EVENT CENTER - PARK & SHUTTLE**  
21350 W 153rd St. Olathe, KS 66061

The shuttle buses will take runners and spectators from the Ball Event Center Parking Lot – 21350 W 153rd St., Olathe, KS 66061, to the Start/Finish Line Area.

There will be shuttle buses running from 5 a.m.—2 p.m. in a continuous loop from Ball Event Center to the Start/Finish Line area and back about every 10-15 minutes.

Shuttle Services from Heartland Community Church will run at 6:10AM, and 6:40AM ONLY, and will drop off continuously until the race ends. Address: 12175 S Strang Line Rd, Olathe, KS 66062

**SHUTTLE PARKING PROVIDED BY:**  
**DS BUS LINE**

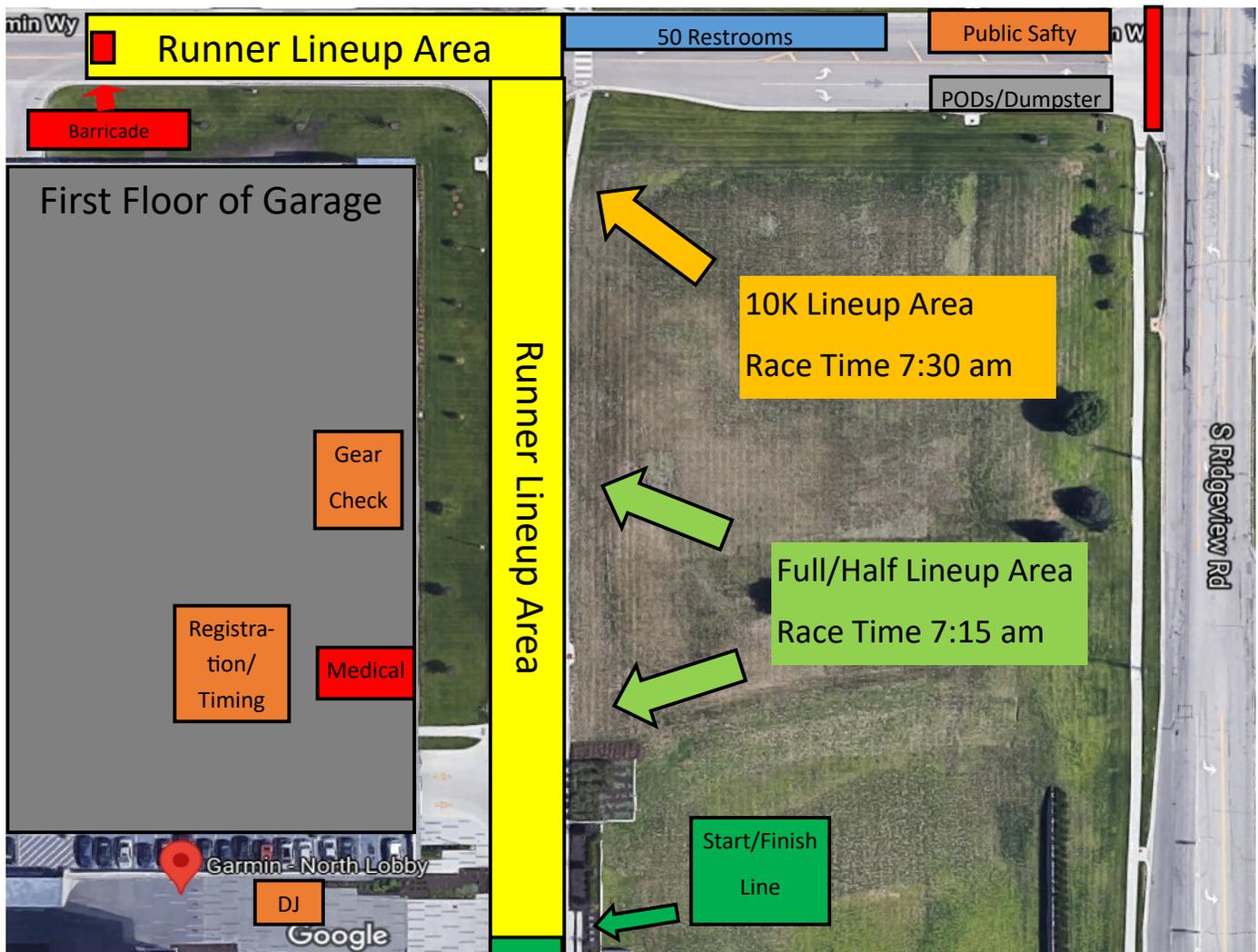
STARTING LINE

SHUTTLE DROP-OFF & PICK-UP LOCATION

1461 E 151st St. Olathe, KS 66062



# Start Line Map



# Race Day Parking



**PARKING GARAGE AVAILABLE: 1900 SPOTS**

**PARKING AVAILABLE: 250 SPOTS**

**START & FINISH LINE**

**SHUTTLE DROP-OFF & PICK-UP LOCATION**

**ROAD CLOSED**

**ROAD CLOSED**

**ORANGE = ROAD CLOSED**

**RED = NOT AVAILABLE FOR PARKING**

**ARROWS = TRAFFIC FLOW**

**GARMIN OLATHE MARATHON TRAFFIC & PARKING**

**GARMIN OLATHE MARATHON IN THE LAND OF OZ**

# Family Run & Senior Walk Map



# Social Media Posting



Post all your photos on social media using the hashtags:  
**#OzRun #GarminMarathon #VisitOlathe**



# Holmes Murphy Expo Vendors



**Bodies Race  
Company**

**CenterWell**

**HCA Midwest**

**Farmers  
Insurance  
Agency – Steven  
Kohnle**

**Garmin  
Careers**

**Hauge Quality  
Water**

**HotWorx**

**Kansas State  
University**

**University of  
Kansas Sport  
Psyching**

**Racessentials**

**Smart Pace  
Team**

**ZadFit Active  
Wear**

**PT Solutions  
Physical Therapy**

# Contributing Sponsors



# HyVee®

# Munchkin Marathon Sponsors



gouldevans

Senior Walk  
Sponsors



CenterWell  
Senior Primary Care

Sponsors



**GARMIN**™



HOLMES  
MURPHY®



Kansas City

**Humana**®

**xfinity**

GARMIN OLATHE MARATHON IN THE LAND OF **OZ**

# Coupons



## Natural with Mary

Arbonne has over 300 Pure, Safe & Beneficial products for everyone! Healthy living to improve MIND. BODY. SKIN.

We believe in a holistic approach to beauty, health and wellbeing, focusing on the whole person to help them flourish inside and out. Arbonne products are Vegan, Cruelty-Free, Formulated Gluten-free. We innovate using premium plant-based ingredients grounded in science and clinical research with high standards for safety.

Nutrition, Skincare, Makeup, Men's Health & Baby's line.

Natural With Mary is offering a coupon for up to 50% off your cart when ordering.

To redeem this coupon, mention the Garmin Race for 50% off when ordering! Get started here [www.naturalwithmary.com](http://www.naturalwithmary.com)

Call Mary to get this special deal! 913-712-804



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## Hotworx

HOTWORX implements 3D training, a unique combination of heat, infrared energy, and exercise, to give you more workout in less time. Heat reduces the time your body needs to warm up while speeding up your metabolism. Infrared energy accelerates your post-workout recovery. HOTWORX exercise techniques give you the most efficient way to burn calories.

\$49/month with first month free

\$50 enrollment

15% off all retail purchases

Review us on Facebook and Google and be entered to win a free month membership. Mention OlatheGarmin or show offer on your phone.

Offer good through Nov. 13, 2021 <https://www.hotworx.net/studio/leawood>

913-585-0000

